

## **IOU Volunteer Descriptions**

### **Event planning**

Helps to plan special IOU events such as Zoom programs, regional IOU events, and special bird counts. The sky's the limit for using your creativity.

### **Review funding requests**

Review small grant proposals and recommend funding each spring; solicit written reports from grantees. One person is added to this committee each year.

### **Maintain IOU history**

Provide materials about the IOU for archiving our history at Parks Library, Iowa State University.

### **Grow the membership**

Recruitment and retention of members; showcase the IOU at community events around the state; gather feedback from members and non-members on what we are doing well and what we might do better; periodically post to social media to recruit new members.

### **Help with management of Iowa birding hotspots**

Contribute photos and content to the Iowa section of BirdingHotspots.org for local areas and accepts contributions as they are submitted.

### **Social Media and other communications**

Help to promote the IOU by 1) regular posting on social media; or 2) sending messages to the listserv; or 3) creating a regular short electronic newsletter and send to members.

### **Produce & distribute monthly electronic newsletter**

The Bob-o-Link is a single-page electronic newsletter with current items of interest distributed to members via email.

### **IOU website assistance**

Keep web content updated through the use of web forms; respond to requests for assistance.

### **Writing and editing**

Contribute articles for publication; provide some light editing of submissions.

### **Trip Leader or coordination**

Plan and organize primarily birding trips both in-state and beyond; manage registrations as necessary; provide trip support to organizers of semi-annual IOU meetings.

### **Program presenter**

Present a roughly 45 minute program either in-person at an IOU meeting or via Zoom throughout the year.

### **IOU Representative for Bird-friendly Iowa**

Representative for the IOU on the Bird-friendly Iowa steering committee helping to bring communities into the Iowa network.

### **Other**

Have a new idea? Send along your ideas.