

## **IOU Volunteer Descriptions**

### **Board of Directors/Committee Member**

Volunteers time to set policy and procedure for various facets of the IOU organization

### **Event planning**

Helps to plan special IOU events such as Zoom programs, regional IOU events, and special bird counts. The sky's the limit for using your creativity.

### **Help with hosting an IOU convention**

Provide assistance to the IOU vice president as a local contact for making arrangements for venues and caterers as well as any other needs.

### **Fundraising**

Helps in planning and implementing a variety of fundraising events to continue printing a quality journal and providing small educational and research grants.

### **Review funding requests**

Review small grant proposals and recommend funding each spring; solicit written reports from grantees. One person is added to this committee each year.

### **Maintain IOU history**

Provide materials about the IOU for archiving our history at Parks Library, Iowa State University.

### **Grow the membership**

Recruitment and retention of members; showcase the IOU at community events around the state; gather feedback from members and non-members on what we are doing well and what we might do better; periodically post to social media to recruit new members.

### **Management of Iowa birding hotspots**

Contribute photos and content to the Iowa section of BirdingHotspots.org for local areas and accepts contributions as they are submitted.

### **Social Media and other communications**

Help to promote the IOU by 1) regular posting on social media; or 2) sending messages to the listserv; or 3) creating a regular short electronic newsletter and send to members.

### **Produce & distribute electronic newsletter**

The Bob-o-Link is a single-page electronic newsletter with current items of interest distributed to members via email.

### **IOU website content**

Keep web content updated through the use of web forms; respond to requests for assistance.

### **Writing or assisting with Iowa Bird Life**

Contribute articles for publication; provide some light editing of submissions; edit photos for publication.

### **Lead or coordinate birding trips**

Plan and organize primarily birding trips both in-state and beyond; manage registrations as necessary; provide trip support to organizers of semi-annual IOU conventions.

### **Program presenter**

Present a roughly 45 minute program either in-person at an IOU meeting or via Zoom throughout the year.

### **Other**

Have a new idea? Send along your ideas.